



Welcome to the Rathdrum Wednesday Newsletter!

Because the community of Rathdrum needs to have an outlet for local news we decided to step up to the plate and try something different.

Instead of a printed newspaper hitting your mailbox every Wednesday, we are publishing a newsletter that will hit your Inbox every Wednesday. Our goal for this newsletter is to be a weekly outlet for the happenings in the Rathdrum area.

For those who don't understand our decision to publish an electronic newsletter vs a printed newspaper, there are three major costs in creating a newspaper. People, Printing, and Distribution.

People are expensive. Nobody wants to work for free. Even if they did, neither the State or the Federal governments will allow it because they can't get their cut. Having a body to answer the telephone, respond to email, and to assemble the newsletter has a cost in wages and overhead.

The next major expense of a newspaper is printing. Paper is cheap. The ink needed to make words and pictures show is expensive. By going with an emailed newsletter and not a printed paper, we are saving this cost. However there are people out there, myself included, who prefer a paper copy. Because of this, the layout we are using is based on a standard 8 1/2" piece of paper, so anyone who wants a printed copy and has a printer,

can print a copy.

The last major cost for a newspaper is distribution. How do we get our content out to you, our reader? Postage is a **huge** cost for a mailed newspaper. We are reducing this cost by making the newsletter available online as a download from our website, as well as distributing it via a weekly email blast. This doesn't mean that we won't have distribution costs. We do, they just aren't as high.

In order to offset the costs we have, will have, and to allow for future growth, we will be selling advertising space to anyone wanting to support this effort.

To make this a community newsletter, we need your stories. We don't have a crack staff of writers. We have one guy who has a computer with spell check. So we will be relying on you, our readers and advertisers, to submit content for publication.

We don't want this endeavor to be a weekly newsletter full of nothing but advertising. If there are no stories, there won't be a newsletter to publish.

We are going to offer space to post a community calendar, stories, classifieds, opinions, and yes, advertising.

Our website can be found at <http://www.rathdrumweeklynews.com>

Letters to the editor can be sent to editor@rathdrumweeklynews.com

Stories can be sent to stories@rathdrumweeklynews.com

Classified Ads can be sent to classifieds@rathdrumweeklynews.com

Advertising Insertions can be sent to advertising@rathdrumweeklynews.com

Calendar events can be sent to calendar@rathdrumweeklynews.com

Pictures can be sent to pictures@rathdrumweeklynews.com

Community Calendar

May 5	Cinco de'Mayo
May 11	Mother's Day
May 15	Rathdrum Area Chamber of Commerce Monthly Luncheon
May 24	North Idaho Linux Users Group Meeting at F1 for HELP
May 26	Memorial Day
June 14	Flag Day
June 15	Father's Day
June 19	Rathdrum Area Chamber of Commerce Monthly Luncheon
June 21	Summer Solstice
June 28	North Idaho Linux Users Group Meeting at F1 for HELP

The Rathdrum Weekly News is an independent, locally owned newsletter published each Wednesday by Joseph Hume, with advertising and editorial offices located at

13785 West Highway 53,
Rathdrum ID 83858.

The Rathdrum Weekly News welcomes unsolicited editorial, article, or photographic contributions for possible publication within its pages, but reserves the right to edit any

materials to conform to recognized Associated Press style guidelines. Editorial contributions, article, and advertising copy must be at the Rathdrum Weekly News by noon Friday of the week proceeding Wednesday's publication. Letters to the Editor and submitted articles are gladly accepted and published as submitted so long as the content is within community standards and addresses a subject generally recognized to be of community interest.

Any Letter to the Editor or submitted article may be rejected outright because of possible libelous content or reduced in length due to space constraints. Some minor editing may occur. All items submitted must be signed and a working telephone number included. The author's name will be withheld if requested.

Advertising submissions also are accepted at the discretion of the publisher and may be rejected without cause.

The Rathdrum Weekly News assumes no obligation for accidental errors in any advertisement, but will gladly republish that portion in which an error has occurred.

The Rathdrum Weekly News expects its advertisers to respect community decency in its messages and that merchandise and/or services being offered are, indeed, available to the general public at the stated price or cost.

Any advertising, political or otherwise, are accepted on a "cash-with-copy" basis. The publisher has the right to deny the sale of advertising space to a delinquent account.